

Sponsorship opportunities

Every euro counts

Support our work, for example, with a €150 ball donation for a match day, or €350 for a sponsorship of a child who cannot afford our offer. There are many possibilities.

Ballpark Freudenau

Perimeter and banner advertising ensures your company's constant presence on the sidelines, achieving two goals simultaneously: reaching both spectators and active athletes. This form of advertising is not only highly effective but also a straightforward and budget-friendly way to showcase your brand.



Adults shirt advertising

At all national and international competitions, players and fans come into interactive contact with the sponsors' logos in a wide variety of forms. The advertising is worn by the women's and men's teams in all leagues.



Junior jerseys

Support our juniors up close and equip our boys and girls with jerseys. Logo placements are possible on the front or on the arm of the official jerseys.

Social media and website

Social media, as the most powerful marketing tool today, stands out for its precise targeting, extensive reach, and high user relevance. Leverage our nationwide audience and become an official social media partner. Additionally, our website, www.viennametrostars.at, attracts significant traffic, ensuring your advertising gains excellent visibility. Throughout the season, we publish weekly match reports from various teams, keeping the site dynamic and engaging for visitors.

Points of contact

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-  www.vienna-metrostars.at
-  facebook.com/viennametrostars
-  instagram.com/vienna_metrostars
-  youtube.com/@viennametrostars4918

We thank you for your support!



Sponsoring

Wiener Baseball Softball
Club Vienna Metrostars

Baseball and Softball in Vienna
since 1982

Foreword

Dear Ladies and Gentlemen,
Dear Baseball and Softball Fans,

Thank you for your interest in the Vienna Metrostars baseball and softball club. It is my pleasure to welcome you and introduce you to our club and its community.

We are a family-oriented club with teams across all age groups and leagues, from U8 to the 1st Bundesliga. Founded in 1982 as the Vienna Homerunners, we have been a non-profit association for baseball and softball in Vienna for over 42 years. As Austria's oldest active baseball and softball club, we are one of three Vienna-based clubs dedicated to promoting these sports in eastern Austria.

As 16-time national baseball and softball champions (as of 2024), we have competed in the 1st Bundesliga since 1985 and have operated the Freudenau baseball field in the lush Vienna Prater since 1989. Our mission extends beyond competition—we are dedicated to supporting boys and girls through targeted youth programs and aim to develop top-tier athletes while promoting sustainable youth development in the region.

To achieve this, we continue to expand and improve our field and its infrastructure to ensure a future-ready venue for the next generations and to host national and international baseball and softball tournaments.

Success on the field is only one part of our journey; financial sustainability is equally vital. We would be thrilled to have your support in bringing our vision to life. We are always open to new ideas and innovative collaborations based on partnership and mutual benefit.

We hope to inspire your interest in supporting our club or considering future involvement with the Vienna Metrostars.

With sporting regards,
Walter Herzog
President



Baseball and softball worldwide and in Austria

The sport

Baseball and softball are captivating team sports played worldwide and growing in popularity in Austria. These sports are not only physically demanding but also require strategic thinking and teamwork, making them both challenging and rewarding. Baseball's rich history and tradition have solidified its place as one of the world's most iconic and beloved team sports.

Team spirit and collaboration are central to baseball and softball. Successful teams rely on strong communication, seamless teamwork, and a clear understanding of individual roles, where every player's contribution is crucial to the whole.

The excitement extends beyond the players, as games draw passionate fans who energetically support their teams. The vibrant atmosphere at matches only adds to the appeal of these dynamic sports.

Baseball and softball in Austria

Baseball and softball enjoy a constantly growing fan base, after all, Austria is one of the top 10 nations in Europe. There has been a league since 1984. There are around 5,900 active players in around 50 teams in the country.

In Austria, the **Austrian Baseball Softball Federation (ABF)** wants to promote enthusiasm for this intelligent and challenging sport and especially attract young people to it. In addition to participating in the league, Austrian clubs such as the Vienna Metrostars focus on promoting young talent and building youth teams.



Sponsorship: A Win-Win for Everyone

Support an exciting, fast-growing sport and connect with new target groups!

The business value of sports sponsorship is often underestimated. As an official sponsor of the Vienna Metrostars, you can benefit from positive image transfer while showcasing your brand through both sporting and social commitment.

In a study analyzing the image of 30 sports, baseball was associated with terms such as **action, dynamism, modernity, technology, and elegance**. These attributes reflect the sport's unique appeal and offer outstanding advertising opportunities for your company.

The children's and youth teams of the Vienna Metrostars are the heart and future of our club. To ensure continued success in baseball and provide the best possible support for our young talents, we rely on your support.

By partnering with us, you can demonstrate social responsibility while increasing your brand visibility through the Vienna Metrostars' nationwide presence. Additionally, leverage the club's business network to attract and retain customers, employees, and business partners.

You can show your commitment to the Vienna Metrostars as either a supporter or a sponsor partner. We offer a variety of sponsorship opportunities tailored to your needs, and we'd be delighted to present these to you. Please note: your sponsorship is tax-deductible as a business expense.

Are you interested in a partnership?

We'd love to hear from you!